

# The BLUtag® Difference

*Offering Real Solutions to Real Problems*

The electronic monitoring industry is littered with lookalike, cookie-cutter products that were created by companies trying to play catch-up with their competition. As the inventors of **BLUtag**, the industry's first one-piece GPS tracking device, Securus Monitoring Solutions doesn't focus on keeping up with the competition. Instead, we focus on creating products that provide solutions to the challenges faced by law enforcement and community corrections agencies:

## Problem: Keeping Devices Properly Charged

Arguably, keeping an electronic monitoring device properly charged is the most critical element to successfully monitoring an individual. Like all manufacturers in the electronic monitoring industry, we don't make batteries. And rather than make outrageous claims about how long "our" battery lasts, we spend our time developing ways to make it easier for enrollees to keep our devices properly charged:

- Multiple Low-Battery Notifications begin when the device has **10 hours** of battery life remaining
- Simplified Charging Cable makes it easy for enrollees to reliably connect it to a **BLUtag** device—*every single time*

## Problem: Gaps in Cellular Networks

Gaps in cellular networks can wreak havoc on an agency's ability to effectively monitor the activities of enrollees in a given area. To eliminate the problems caused by coverage gaps in cellular networks, we invented **DualCarrier™** technology that allows **BLUtag** to switch between nationwide cellular networks on the fly—providing reliable, seamless coverage of enrollees as they go about their day-to-day activities. No one else in the industry offers this powerful solution.

## Problem: False Tamper Overload

False tamper alerts can be the bane of existence for supervising officers and enrollees. By design, **BLUtag** is equipped to reduce false tamper alerts with these three unique design features:

- **DuraStrap™** is Double-Thick + Remarkably Comfortable Strap
- **DuraStrap** Houses Dual Fiber-Optic Cables
- Innovative, Durable Strap-Clip System Provides More Stable, Secure Strap Installation

